



EOS R8 Product Quiz.

Name _____

Date _____

Score / 9

1 What is the resolution of the EOS R8's sensor?

☐ A. 24.2 MP☐ B. 32.5 MP☐ C. 33 MP☐ D. 45 MP

2 True or false: the EOS R8 has in-body image stabilization (IBIS).

☐ True☐ False

3 What is the EOS R8's body weight, marketed as a record at launch?

☐ A. 356g☐ B. 426g☐ C. 461g☐ D. 588g

4 What is the highest 4K frame rate the EOS R8 supports, with 10-bit internal recording?

☐ A. 30p☐ B. 59.94p☐ C. 120p☐ D. 24p

5 What is the EOS R8's body-only launch price?

☐ A. \$980☐ B. \$1,499☐ C. \$1,899☐ D. \$2,499

6 What's the best sales-floor demo to sell the EOS R8's key feature?

7 Approximately how many selectable AF points does the EOS R8's Dual Pixel CMOS AF II system offer?

☐ A. 651☐ B. 1,053☐ C. 4,897☐ D. 5,850

8 A customer loves the R8's price and full-frame sensor but wants IBIS. What do you recommend?

9 True or false: the EOS R8 has dual memory card slots.

☐ True☐ False