



X-M5 Product Quiz.

Name _____ Date _____ Score / 9

1 What is the resolution of the X-M5's sensor?

- ☐ A. 24.2 MP ☐ B. 26.1 MP
☐ C. 32.5 MP ☐ D. 40.2 MP

2 True or false: the X-M5 has a built-in electronic viewfinder.

- ☐ True ☐ False

3 What is the X-M5's highest video mode?

- ☐ A. 4K at 30p ☐ B. 4K at 60p
☐ C. 6.2K open-gate at 30fps ☐ D. 8K at 24p

4 True or false: the X-M5 has in-body image stabilization (IBIS).

- ☐ True ☐ False

5 What is the X-M5's body weight?

- ☐ A. 328g ☐ B. 355g
☐ C. 383g ☐ D. 445g

6 What is the X-M5's body-only launch price?

- ☐ A. \$679 ☐ B. \$799
☐ C. \$999 ☐ D. \$1,000

7 What does flipping the LCD screen all the way forward demonstrate to a content-creator customer?

8 Which direct competitor is similarly priced and also lacks IBIS?

- ☐ A. Canon EOS R50 ☐ B. Sony ZV-E10 II
☐ C. Sony a6700 ☐ D. Fujifilm X-T30 III

9 Name one reason a customer might still choose the X-T30 III over the X-M5, despite the higher price.