



ZR Product Quiz.

Name _____

Date _____

Score / 9

- 1 True or false: the Nikon ZR is primarily a stills camera with video as a secondary feature.
☐ True ☐ False
- 2 What internal RAW video format does the ZR support, reflecting Nikon's 2024 acquisition of RED?
☐ A. ProRes RAW ☐ B. N-RAW only
☐ C. R3D NE RAW ☐ D. CinemaDNG
- 3 What two traditional camera features does the ZR notably lack?
☐ A. A lens mount and a battery ☐ B. A viewfinder and a mechanical shutter
☐ C. A screen and a microphone input ☐ D. Autofocus and image stabilization
- 4 How should you set expectations for a customer expecting a standard stills-burst spec sheet?

- 5 What is the ZR's approximate body weight?
☐ A. 495g ☐ B. 540g
☐ C. 670g ☐ D. 910g
- 6 What is the ZR's approximate body-only price?
☐ A. \$1,699.95 ☐ B. \$1,999.95
☐ C. \$2,199.95 ☐ D. \$2,999.95
- 7 Which cameras should you mention when a customer compares the ZR to competitors?

- 8 How many stops of in-body stabilization does the ZR offer?
☐ A. 5.0 stops ☐ B. 6.5 stops
☐ C. 7.5 stops ☐ D. 8.5 stops
- 9 True or false: the ZR uses a partially-stacked full-frame sensor.
☐ True ☐ False