



PEN Product Quiz.

Name _____

Date _____

Score / 9

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- 1** True or false: the OM System PEN, launched this month, is officially a 'PEN-F Mark II.'
- ☐ True ☐ False
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- 2** What is notable about the PEN's built-in viewfinder?
- ☐ A. It has no viewfinder at all ☐ B. It's the first PEN-series body with a built-in EVF in roughly a decade
- ☐ C. It's an optical viewfinder ☐ D. It's a clip-on external accessory
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- 3** What physical control is the PEN's signature feature?
- ☐ A. An AF joystick ☐ B. A Profile Control Switch for in-camera film looks
- ☐ C. A dedicated video record button ☐ D. A second shutter button for vertical shooting
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- 4** What is the PEN's weather sealing rating, compared to the OM-1 Mark II's IP53?
- ☐ A. Also IP53 ☐ B. IPX1, splash-resistant only
- ☐ C. No sealing at all ☐ D. IP68, fully waterproof
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- 5** What is the PEN's body-only launch price?
- ☐ A. \$799 ☐ B. \$999
- ☐ C. \$1,199 ☐ D. \$1,499
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- 6** What's the best sales-floor demo for the PEN's Profile Control Switch?
- _____
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- 7** Why might a customer choose this PEN over a Fujifilm X100-series camera?
- ☐ A. It has a much higher-resolution sensor ☐ B. It has interchangeable lenses, while the X100-series has a fixed lens
- ☐ C. It has better weather sealing ☐ D. It's significantly cheaper
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- 8** True or false: the PEN's autofocus includes AI subject detection for pets (dogs/cats) in stills.
- ☐ True ☐ False
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- 9** What is the PEN's maximum electronic/silent shutter burst rate?
- ☐ A. 15 fps ☐ B. 20 fps
- ☐ C. 30 fps ☐ D. 50 fps
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