



a7 IV Product Quiz.

Name	Date	Score / 9	
1	What is the resolution of the a7 IV's sensor?		
☐	A. 24.2MP	☐	B. 33MP
☐	C. 50.1MP	☐	D. 61MP
2	What is the a7 IV's maximum burst rate with compressed RAW?		
☐	A. 6 fps	☐	B. 10 fps
☐	C. 20 fps	☐	D. 30 fps
3	True or false: the a7 IV has dual memory card slots.		
☐	True	☐	False
4	How is the a7 IV's 4K/30p video captured?		
☐	A. Cropped 1.5x	☐	B. Oversampled from 7K, full-width
☐	C. Cropped 1.8x	☐	D. Only at 24p
5	What is the a7 IV's body-only launch price?		
☐	A. \$1,999	☐	B. \$2,499
☐	C. \$2,899	☐	D. \$3,498
6	What's the core sales pitch for the a7 IV compared to the newer a7 V?		
7	How many stops is the a7 IV's IBIS rated for?		
☐	A. 5.0 stops	☐	B. 5.5 stops
☐	C. 7.0 stops	☐	D. 8.0 stops
8	A customer wants dual card slots and asks why not save money with the a7C II instead. What's your answer?		
9	True or false: the a7 IV supports S-Log2 and S-Log3 for video grading.		
☐	True	☐	False