



a9 III Product Quiz.

Name _____

Date _____

Score / 9

1 True or false: the a9 III has the world's first full-frame global-shutter sensor in a consumer camera.

☐ True ☐ False

2 True or false: the a9 III has a traditional mechanical shutter option.

☐ True ☐ False

3 What is the a9 III's maximum continuous burst rate?

☐ A. 30 fps ☐ B. 40 fps
☐ C. 60 fps ☐ D. 120 fps

4 What unique capability does the global shutter give the a9 III for flash photography?

☐ A. No flash compatibility ☐ B. Flash sync at any shutter speed up to 1/80,000s
☐ C. Flash sync capped at 1/250s like most cameras ☐ D. Only works with Sony-branded flashes

5 What is the resolution of the a9 III's sensor?

☐ A. 24.6MP ☐ B. 33MP
☐ C. 50.1MP ☐ D. 61MP

6 What is the a9 III's body-only launch price?

☐ A. \$4,499 ☐ B. \$5,499
☐ C. \$5,999 ☐ D. \$6,499

7 A customer asks if they actually need a global shutter. When is it the right recommendation?

8 What's the best way to explain the global shutter concept to a customer before demoing it?

9 Which competing flagship is the closest price match to the a9 III?

☐ A. Nikon Z8 at \$3,999 ☐ B. Canon EOS R3 at \$5,999
☐ C. Canon EOS R5 Mark II at \$4,299 ☐ D. Nikon Z6 III at \$2,499